

Mitesh Malik

Digital Marketing Intern

CONTACT

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SUMMARY

Motivated Digital Marketing student currently pursuing a Digital Marketing course at Vidya Sarthi Institute. Skilled in WordPress, basic SEO, Google Business Profile, and Social Media Marketing. Eager to learn, grow, and gain practical experience through a Digital Marketing Internship.

SKILLS

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Google Ads (Search Ads, Keyword Research, Campaign Setup)
- Google Business Profile Optimization

- Social Media Marketing (Instagram, LinkedIn, Facebook)
- Social Media Content Planning
- Content Marketing
- Keyword Research
- Competitor Analysis
- Basic Analytics & Reporting

EDUCATION

Senior Secondary (Class 12th) – Non-Medical
Prince Uch Madhyamik Vidyalaya, Sikar, Rajasthan
Year of Completion: 2025

PROJECTS

WordPress Business Website Development

Created and designed responsive business websites using WordPress & Elementor.

Live Link: <https://mitesh.growtoday.co.in/gym/>

WooCommerce E-commerce Website

Developed an online store with product pages and basic e-commerce setup.

Live Link: <https://mitesh.growtoday.co.in/organic-store/>

Google Business Profile Portfolio Website

Created a portfolio website to showcase digital marketing skills.

Live Link:

<https://mitesh.growtoday.co.in/elementor-374/>